



Capture Every Moment

TJH Motorsport has been competing in the Britcar Championship for the last 4 years, with Class wins in each of the last 3. The team was also awarded Britcar Team of the Year in 2007.

In addition the team has enjoyed great success with strong finishes in the Britcar 24hr – 7th, 8th and 6th overall in 2006, 2007 and 2008 respectively, winning Class 4 at the 2008 event.

Simon Mason coaches the drivers and is Team Consultant. Simon is an experienced racing driver and instructor with over 18 years racing experience and the accolade of being 2006 Britcar Driver of the Year.

With experience of using on-board cameras and video Simon wanted to test Drivedata's LL4 wireless transmission product and use it as a diagnostic tool for analysing driver performance.

They were using a 2 camera system for the full 24 hours - one camera was mounted on the windscreen focused on the track, the other on the lower leg of the roll cage focused on the driver, with the 'live' feed back to the pit area.

Outcomes

Utilising Drivedata's wireless transmission product

- **Involved the team in the driver's experience and the event as a whole which created a strong team feeling**
- **Provided a clear indication of real-time driving style for the team to manage, e.g. curb usage, over driving, taking it a bit too easy etc.**
- **Provided a factual position for the car on track where communication or yellow flag issues were prevalent, i.e. bad radio signal areas, oil on the track, yellow flag areas and causes with potential time delays.**

“We've been using cameras in the car for some time now, but having the 'live' feed brought a whole new dimension to the event. From my point of view as Driver Coach it made a huge difference in that we were able to look at individual driver's lines, analyse overtaking manoeuvres and look at driver performance overall, all in real time. From a coaching perspective it's a superb piece of kit and from a performance point of view we were able to make adjustments to driver technique as the race progressed rather than analysing it after the event, which in turn helped us to maintain the success of previous years. The support we had from John Chambers was also superb.”

Simon Mason, Driver Coach & Team Consultant, TJH Motorsport

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